

ADULT SOCIAL CARE AND PUBLIC HEALTH COMMITTEE

Tuesday 11 October 2022

REPORT TITLE:	DEMENTIA CARE AND PREVENTION
REPORT OF:	DIRECTOR OF CARE AND HEALTH

REPORT SUMMARY

This report describes work undertaken to produce the Joint Wirral Dementia Strategy 2022-2025 (Appendix 1). Wirral Place (formerly Wirral CCG), within NHS Cheshire and Mersey Integrated Care Board, have led the preparation of this strategy document with Adult Social Care and Public Health as a joint partner.

The focus of this strategy is structured around NHS England's Well Pathway for Dementia (Background Papers) focussing on recovery from COVID-19, and better integration across health and care services to deliver the best outcomes for our population who may have dementia, as well as those who care for them.

Greater alignment of services and more creative responses to people's needs and aspirations will lead to individuals being diagnosed with dementia earlier and having more community-based support in place to enable them to live independently for longer.

This supports the work of the Wirral Plan 2026 in the following categories:

- Safe and Pleasant Communities Working for safe and pleasant communities where our residents feel safe and are proud to live and raise their families.
- Active and Healthy Lives Working to provide happy, active and healthy lives for all, with the right care, at the right time, to enable residents to live longer and healthier lives.
- Inclusive Economy Working for a prosperous, inclusive economy helping businesses to thrive and creating jobs and opportunities for all

This is a key decision as developing effective dementia services affects all wards.

RECOMMENDATION/S

The Adult Social Care and Public Health Committee is recommended to:

- 1. Approve the Wirral Dementia Strategy 2022-2025.
- 2. Note the work undertaken across the Wirral system to establish Wirral as a place where people who are living with, or affected by, Dementia can truly 'live well'.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

1.1 The Wirral Dementia Strategy 2022-2025 promotes increased awareness, earlier diagnosis, and a higher quality of care for residents with dementia. It is important that individuals with dementia and those who care for them have the best possible healthcare and support. Living well with dementia: A National Dementia Strategy – GOV.UK, outlines it is imperative that early diagnosis, effective intervention, and support from diagnosis through the course of the illness can enable people to live well with dementia.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 The principal alternative would be to not take a strategic, system-wide approach to developing effective dementia services in Wirral. This could expose the Council to not effectively planning to meet the assessed care needs for this group. Paragraph 1.2 of the strategy outlined the increasing prevalence of dementia in Wirral which is expected to increase by 40.7% to 2035 with the total number of people with dementia expected to be 7,135.
- 2.3 Not having a Dementia Strategy could result in improved identification and support for people with dementia not being achieved. Engagement with health commissioners and other partner agencies such as third sector organisations will help provide system wide support to individuals.

3.0 BACKGROUND INFORMATION

- 3.1 The strategy includes a vision statement "For Wirral to be a borough which supports and is inclusive of people with dementia and their carers so they can enjoy the best possible quality of life and remain independent for longer. When people do need care, this will be high quality, person centred and delivered seamlessly across the health and social care system."
- 3.2 Key data from the Wirral Intelligence Service outlines a trend of increasing dementia prevalence up to 2035. Headline points are provided below:
 - As of January 2019, there were 3,073 people aged 65+ who have a recorded diagnosis of dementia in Wirral.
 - Overall, projections estimate that the total number of people with dementia in Wirral will increase from 5,086 in 2019 to 7,135 in 2035.
 - Dementia rates are expected to increase in Wirral by 40.7% between 2019 and 2035. This is lower than the projected England increase of 50.2% over the same period.
 - The sharpest increase in dementia prevalence rates are estimated to be in the older populations. For example, those aged 90+ are estimated to see a 53% increase between 2019 and 2039.

- The prevalence of early onset dementia (aged under 65) is estimated to decrease by 12% between 2019 and 2035 in Wirral. For England, this figure is an increase of less than 2%.
- Wirral has an estimated diagnosis rate of 68.6% for those aged 65+ for the last guarter of 2018/19 this is better than the national rate of 68.0%.
- At both a Wirral and an England level, it is estimated that early-onset dementia is more common in males (58.2% for Wirral and 58.8% for England).
- For late-onset dementia, however, it is more common in females (64.3% for Wirral and 63.4% for England).
- The ratio of inpatient service use for recorded dementia diagnoses increased between 2015/16 and 2017/18 for Wirral, Cheshire and Merseyside and England.
- The largest proportion of dementia-related inpatient admissions typically lasted less than 7 days (40.1%) between 2013/14 and 2017/18.
- The proportion of dementia-related short stay emergency admissions between 2014/15 to 2016/17 in Wirral have increased.
- Just over 80% of inpatient admissions came through Accident & Emergency between 2013/14 and 2017/18.
- The most common primary diagnosis for dementia-related conditions was pneumonia (9.0%) following by disorders of the urinary system (7.2%) and septicaemia (5.3%).
- The actual costs involved in prescribing dementia drugs in Wirral have decreased by 50.1% from 2014/15 to 2018/19.
- Services provided to those with a recorded condition of dementia, aged 65+, by the Wirral Department of Adult Social Services (DASS) increased by 68% between 2013/14 and 2017/18.
- Claughton ward had the highest rate of service users with a recorded condition of dementia, as at January 2019.
- Dementia-related deaths occurring at home have continued to increase in Wirral and in England. On the other hand, dementia-related deaths occurring at hospital have decreased since 2011/12.
- The Alzheimer's Society estimates that those with Down's Syndrome have a 50% chance of developing dementia after they reach the age of 60.
- There is expected growth in the number of people from BAME communities who will develop dementia as the BAME population ages.

In February 2018 at the Liverpool City Region (LCR) Health and Wellbeing Summit, elected representatives of each of the six local authorities and the Metro Mayor formally signed up to a 'Dementia Friendly City Region' pledge (background information).

- 3.3 The pledge consisted of 10 individual commitments, such as 'committing to having a lead Dementia Champion identified within their organisations' and 'promoting Dementia Awareness and understanding to address the stigma of dementia through LCR wide awareness campaigns and local community events and information sessions'. There was a collective aim of working with the public, private and voluntary sector to shape our society around the needs of people with dementia.
- 3.4 To progress the required actions on each commitment of the pledge and help maintain dementia as a priority in each of the localities, a LCR Age/Dementia Friendly Working Group (The Working Group) was established, consisting of representatives from each of the local authorities, and from partner organisations such as the Alzheimer's Society and Dementia Action Alliance. Whilst acknowledging that dementia does not only affect older people, at the inaugural meeting it was determined to progress as an Age/Dementia Friendly Working Group to utilise the strengths of partner organisations who has shown commitment to assisting the group's work such as Age Concern.
- 3.5 The Working Group identified a number of priorities, including:
 - Mapping what is currently being done to achieve the aims of the pledge, and what else needs to be done, and how this is co-ordinated
 - The need to ensure there are measurable outcomes of any actions / strategies being implemented
 - Facilitating the sharing of best practice, building on good work in place across the participating local authorities
 - Considering and learning from good practice from other areas, such as the 'Dementia United' scheme in Manchester.
- 3.6 The Working Group has provided a focus for the local authorities to look at their own performance in required actions for the Pledge. This has resulted in positive outcomes, such as Knowsley Council's refreshed their Dementia Strategy stating that the ten commitments of the pledge will support the priorities and actions to be delivered as part of the strategy.
- 3.7 Arising out of Wirral's Commitment to the Metro Mayors Dementia Pledge, Wirral Dementia Action Alliance was formed. Chaired by an elected member, the Alliance brought together voluntary and statutory organisations who were working in the field of Dementia. The group was relatively strong and well supported but the pandemic understandably saw the work alliance slow. Although, a successful Zoom conference: The Power of Partnership: Dementia Care in Wirral took place on 20 May 2021.
- 3.8 Wirral has a vibrant and effective Third sector working in the field of Dementia. The pandemic affected these organisations significantly, but they are rebuilding capacity at present. Many of Wirral's services for people with dementia are delivered through Wirral Age UK who offer:
 - A limited Emergency Response service for essential calls such as shopping or supporting clients where they have no other support in place.
 - Support for Day Opportunity service users with online activities and phone contact.

- Carer support in the community with online activities and phone contact.
- Support to Arrowe Park Hospital and its patients with information and advice to patients returning home.
- Additional outreach support for individuals with dementia and their carers, and to offer support to access community groups and activities.
- Working with the Council to support the needs of vulnerable older people.
- 3.9 Below are some examples of organisations offering support to people with dementia and their carers:
 - Nationally, Dementia Engagement and Empowerment Project (DEEP) are a UK network of dementia voices consisting of around 100 groups of people with dementia that seek to enact change locally. Wirral's local group meet monthly at St Barnabas Village Centre.
 - Dementia Together Wirral is a registered charity supporting people living with dementia and their carers, with a social calendar of regular events.
 - Wirral Information Resource for Equality and Diversity (WIRED) was created on 1
 April 2003 by merging Living Options and Wirral Association for Disability. Their
 focus is wider than just on dementia support but provide specific support to
 carers and organising showcase events to highlight the range of Dementia
 provision across Wirral.
 - House of Memories an interactive project led by Liverpool Museums that has received widespread praise and accolades.
- 3.10 Locally, the Wirral Dementia Strategy Board acts as the system-wide governance mechanism for delivery of the Wirral Dementia Action Plan and development of the Wirral Dementia Strategy 2022-2025. The Board was chaired until recently by Dr Peter Arthur, GP Clinical Lead for Mental Health, and administered by the NHS CCG Commissioning Manager for Mental Health.
- 3.11 The Lead Commissioner for All Age Independence is the principal officer representing the Council at the Dementia Strategy Board. Given the breadth of council responsibility for ensuring dementia friendly services are developed, officers from the Regeneration and Place, and Neighbourhood's Directorates have also had involvement.
- 3.12 Although there is a greater reliance in Wirral on more traditional care services, Wirral Adult Care and Health service commissioners have a clear desire to support more people to live in their own homes, and to place fewer people into care homes. (This is published in the Directorate's Market Position Statement Background information).
- 3.13 As part of the approach to developing dementia friendly communities, the Council and its partners are keen to see our towns and environment designed as dementia friendly spaces. The Regeneration and Place directorate are working collaboratively with partners to include dementia friendly design principles in regeneration plans for the borough.
- 3.14 There is also the Alzheimer's Society's Dementia Friends programme which is the biggest ever initiative to change people's perceptions of dementia. It aims to

transform the way the nation thinks, acts and talks about the condition. More information is available here:

https://www.dementiafriends.org.uk/?utm_campaign=September%202022%20Newsletter&utm_source=emailCampaign&utm_content=&utm_medium=email&ajs_uid=458db29a-28de-919b-153f-a40eea5e207f

4.0 FINANCIAL IMPLICATIONS

- 4.1 It should be noted that the strategy has responsibilities for service delivery across the Wirral health and care system.
- 4.2 Implementation of the Wirral Dementia Strategy 2022-2025 will be undertaken within existing Adult Social Care and Public Health budgets.

5.0 LEGAL IMPLICATIONS

- 5.1 Services providing support to residents with Dementia and their carers include Social Work services that are currently provided by NHS Wirral Community Health and Care Foundation Trust, and NHS Cheshire and Wirral Partnership Trust, on behalf of the Council under a contractual arrangement (a Section 75 agreement).
- 5.2 The Council has a legal duty to assess the needs of people who may need care and support under the Care Act 2014 (background information), to promote independence and wellbeing, and can apply discretion as to how to meet those needs identified.

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

6.1 Existing Officer resources will be required to provide leadership and implementation of the Wirral Dementia Strategy 2022-2025.

7.0 RELEVANT RISKS

- 7.1 There is no risk presented by the publication and implementation of the Wirral Dementia Strategy 2022-2025 given its ambition to improve services for people who require care and support and represent some of our most vulnerable residents.
- 7.2 There is a risk that if there were not to be an approved Wirral Dementia Strategy, that people with dementia and their carers may not get the coordinated advice, support and interventions that they need, and that awareness and prevention initiatives are less effective.

8.0 ENGAGEMENT/CONSULTATION

8.1 Stakeholders, groups representing people with dementia and their carers, and experts by experience will be involved in the delivery of workstreams outlined within the strategy and be key members of the Dementia Strategy Board.

9.0 EQUALITY IMPLICATIONS

- 9.1 An Equality Impact Assessment (EIA) has been completed and is located: https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments-january-202-6. The Wirral Dementia Strategy 2022-2025 will seek engagement from people with dementia and their carers throughout its implementation.
- 9.2 Consideration will be given to the need for subsequent EIAs for any additional areas of work that arise from implementation of this strategy.
- 9.3 Equality considerations arising from implementation of the strategy will be fully considered.

10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

10.1 Consideration will be given to environmental and climate implications in the planning and implementation of services which are commissioned as a result of the implementation of the strategy's recommendations.

11.0 COMMUNITY WEALTH IMPLICATIONS

- 11.1 Care provider organisations employ significant numbers of Wirral residents who contribute to the local economy. People with dementia should have greater opportunity to reach their aspirations for work, housing, leisure, learning and volunteering which in turn will positively impact on the vibrancy and development of local communities and economies.
- 11.2 The Adult Social Care and Public Health Directorate will work with other areas of the Council, which are not directly led by the department, to ensure community-based services consider residents with dementia as part of its strategic planning work.

This will include:

- The Council's Regeneration, Housing and Development Directorate to consider place planning and regeneration plans given the expected rise in residents living with dementia in the future.
- The Council's Neighbourhoods Directorate to consider dementia in relation to access and use of e.g., leisure services, parks, libraries, museums.

REPORT AUTHOR: Jason Oxley

Assistant Director Care and Health, and Commissioning for

People

telephone: 0151 666 3624 email: jasonoxley@wirral.gov.uk

APPENDICES

Appendix 1 – Draft Wirral Dementia Strategy 2022-2025

BACKGROUND PAPERS

NHS England's Well Pathway for Dementia: https://www.england.nhs.uk/mentalhealth/wp-content/uploads/sites/29/2016/03/dementia-well-pathway.pdf

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Delegated Decision (Dementia Strategy 2019-2022)	17 October 2019